

ECREA Section for Interpersonal Communication and Social Interaction (ICSI) – Annual Report 2017

It has been the chair's ambition to continue the work initiated by the chair in 2016 in enhancing collaboration within the section in following ways:

- Continuing active discussion in the Facebook group called *Friends of the ECREA section Interpersonal Communication and Social Interaction (ICSI)* that was created in 2016. "Friends" means both members of the section and of ECREA (European Communication Research and Education Association) and others working in the field. The group is an attempt to reach out for potential members and to share conferences, seminars and other events that might be relevant and make new colleagues interested in sharing our and their work.
- Creating a Twitter profile for the section called @ECREA-ICSI. Through this profile we have actively posted information about this year's regional conference that took place in Helsinki, Finland, as well as information about the upcoming ECREA 2018 conference in Lugano. There are altogether 138 tweets posted from this profile since April 2017 and the profile has 67 followers from various countries.

Most of the work this year has been related to organizing a regional ICSI section conference in Helsinki, Finland. The title of the conference was "(Mediated) social interaction in groups, networks and organizations" (<https://www.jyu.fi/en/congress/icsi2017/>) We recruited keynote speakers, reviewed abstracts and organized a conference with altogether 35 presentations from a number of universities from six different countries. The conference was a success in many ways. We got national sponsors for the event (3 different communication associations/organizations from Finland) and the conference was organized as a joint effort between University of Jyväskylä, Department of Language and Communication Studies, and Aalto University, Department of Management Studies, Organizational Communication Unit. Conference participants used actively social media during the conference and their posts can be found with the hashtag #EcreaICSI17.

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