

Message title: Updates from OSC, CfP (deadline 11.01) and a new book from the OSC section - open access publish.

Dear OSC Section Members,

As we approach the end of the year, we are pleased to provide you with an update on the Organizational and Strategic Communication (OSC) Section and invite you to participate in the 10th European Communication Conference.

1. Call for Papers: "Communication & Social (Dis)Order" - Focus on Organizational and Strategic Communication - Deadline 11 January

In today's dynamic sociocentric landscape, organizations are confronted with entropic forces stemming from management, technological advances, economic shifts, and non-human elements in communication. These disruptions represent transformative processes aimed at mitigating the current (dis)order while meeting the escalating demands of stakeholders.

Organizations are increasingly called upon to address socio-political challenges through avenues such as corporate citizenship, activism, social responsibility, sustainability plans, ESG initiatives, or by adopting B Corporation status. At the same time, governments and institutions are challenged to address information overload, increase citizen trust, and strengthen intangible assets through offline and online activities.

Ethical considerations, the limits of communication as a tool and the limits of communication strategies within persuasive communication are key issues on the agenda. Pressing issues such as diversity and inclusion, health and well-being, transparency, authenticity and the risk of propaganda require immediate attention. In addition, the impact of artificial intelligence, digital platforms and digital transformation requires quick decisions on their adoption in communication activities, which requires new skills and competencies.

Submission opportunities:

- Individual paper abstracts (300 - 500 words): Communicate the study's primary research problem, methodology, key findings, and their implications.
- Panel proposals: Consisting of five individual papers, including a panel rationale and five panel paper abstracts. The panel rationale (300-500 words) should explain the topic and its relevance within the broader conference context. Each panel paper abstract (300 - 500 words) should elaborate on specific research topics, main objectives, methodology, and findings, ensuring alignment with and support for the panel rationale.
- Roundtables: Involving no more than five initial participants and designed to foster discussion and interaction on a specific topic (300-500 words).

Further detailed submission guidelines and deadlines are available on the conference website (<https://ecrea2024jubljana.eu>).

Your contributions will play an important role in shaping the discourse within the OSCE community.

Submit your work here (<https://www.czechin.org/cmPortalV15/Account/Login?ReturnUrl=%2FcmPortalV15%2FPortal%2FECC24%2Fnormal>) till 11.01.

2. Recent publication: "The Normative Imperative: Sociopolitical Challenges of Strategic and Organizational Communication".

We are pleased to announce the publication of the proceedings of the conference "The Normative Imperative: Sociopolitical Challenges of Strategic and Organizational Communication". Edited by Evandro Oliveira and Gisela Conçaves, the volume contains 29 extended abstracts from the ECREA Organizational and Strategic Communication Section Conference. This Open Access volume is available for free download at the following link: [Download here]. (<https://labcomca.ubi.pt/the-normative-imperative-sociopolitical-challenges-of-strategic-and-organizationalcommunication/>)

3. Call for Section Engagement: Share your ideas and events

In the spirit of fostering collaboration and innovation within our community, we invite all members to actively contribute to the growth of our section. Your insights and initiatives are invaluable in shaping the future of our academic discourse.

If you have new ideas for pre-conferences, academic events in different formats, or other initiatives that could enrich our section, we encourage you to share them with us. The OSC Section thrives on the diverse expertise and creativity of its members, and we welcome your input to ensure our collective success.

Please do not hesitate to contact us with any suggestions or ideas you may have. Let's work together to create an inclusive and dynamic platform that advances our field and strengthens the bonds within our academic community. We look forward to hearing from you and witnessing the vibrant contributions that will undoubtedly enhance the OSC experience for all.

As we approach the holidays, the OSC Management Team wishes you hope, happiness, peace and love this holiday season and a fabulous start to the New Year.

Greetings from Evandro Oliveira, Ileana Zeler, Alessandro Lovari and the entire OSC team!