

New Deadline for submissions: 10th March

Dear members of ECREA's Organisational and Strategic Communication section,

Following the request for an extension of the submission deadline from some authors in the last few days, the organisers of the interim ECREA OSC conference 2023 (5th to 7th of July in the Autonomous University of Lisbon, Portugal), decided to individually acceded to the request and **extended the deadline to 10th March**.

We invite you to submit critical, empirical or theoretical proposals about:

- Normative governance for organizational communication
- Normative frameworks for strategic communication
- Impact of rhetoric and brand narratives on society
- Public sector implications of normative dimensions
- Nonprofit and hypocrisy
- Impact of communication on consumers identity and well being
- B-corps as a new relationship management approach
- Accountability, integrated reporting and communication
- The 4th sector communication
- Greenwashing and other "image" washing
- Strategic communication and the UN sustainable development goals
- Corporate social advocacy and CEO activism
- Internal relationship management and well being

Scholars and postgraduate students of Organizational and Strategic Communication. Students are encouraged to take advantage of the formal and informal mentoring opportunities afforded by participation in the conference and other activities of the Section. The conference provides members with valuable professional development opportunities, including networking and presentation, and learning about the latest trends in Organizational and Strategic Communication research.

Timeline:

- We welcome submissions till March 10th
- Decisions on submissions till 31th of March
- Early Bird registration till end of April
- Registration closes on 10th of June

Extended abstract

- Should contain 1500 and 2000 words (excluding references)
- The document should be sent in word format.
- authors should not be identified in the document.
- The document should be sent to ecreaosc@gmail.com -with the details of the authors.

The conference registration costs will be around 100 euros on early Bird for members, including registration, coffee breaks and two lunch. More detailed information will follow soon.

Full papers can be considered (after peer-reviewing process) for two publications:

- 1- A special issue of the "Communication Studies" journal- Scopus, Latindex, open source (<http://ojs.labcom-ifp.ubi.pt/index.php/ec/about/submissions>)
- 2- An edited book by Evandro Oliveira & Gisela Gonçalves (Publisher tbc)

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