Dear ECREA OSC members,

The summer is behind us and we hope you have had some rest and sunny moments. We would like to give you an update about the activities within our section, as well as opportunities for publication and the upcoming Call for Papers (CfP). Above all, we would like to extend an invitation to you to participate by submitting proposals for the section's activities. We are open to supporting and co-developing your ideas to make them happen. The more engaged our members are, the better the organisational and strategic communication section life becomes.

ECREA OSC conference in Lisbon

We were very pleased with how the conference, the networking and the social events unfolded in Lisbon. The conference became bigger than ever for an interim OSC conference with around 60 participants. We received around 50 submissions and had 33 presentations during the event. If you are curious about how it was, you can take a look at the posts and updates on our Facebook-group or X (former Twitter).

A proceedings book with ISBN and the short biography of the authors is in production and will also be available soon in an e-book format. This is being developed with the kind support of LabCom Books.

Publications

Taking the subject of the OSC conference - the normative imperative (see call), participants and other scholars will have the possibility to publish in two supports:

1- A special issue of the "Communication Studies" journal- Scopus, Latindex, open source (http://ojs.labcom-ifp.ubi.pt/index.php/ec/about/submissions)

2- An edited book by Evandro Oliveira & Gisela Gonçalves (LabCom - University Press).

Please send your full papers until 9th October (the ones that have not submitted the final full paper yet) vai email to eoliveira@autonoma.pt with cc to gisela.ubi@gmail.com and ecreaosc@gmail.com.
Indicate if you wish to go on peer review for the special issue or for the edited book.

Author Guidelines

Before submitting an article, each Author should make sure that his/her text adheres to the following format standards for publication:

- Font - single-space; 11-point; bold and italics rather than underlining (except URL addresses).
- Tables/Graphs - insert within the text at the appropriate places rather than at the end of your doc.
- Pictures/Videos/Audios - insert within the text at the appropriate places rather than at the end of your doc.
- Style and Bibliography Standards - please use the APA style guide.
- Title - concise and informative. Please remove the information of authors' names, emails, and affiliations for the double-blind review process.
- Abstract - no more than 200 words. Keywords - 3 to 6 keywords.
- URL - all URL addresses in the text and bibliography/references should be active and ready to click.
- Length of articles - 30 pages maximum
- Permissions - Authors are required to obtain permissions to reproduce previously copyrighted materials from other sources in both print and electronic form

Online Writing Retreat - 1st (and 2nd) Edition

We are excited to share with you the success of our recent online writing retreat led by the fellow Michael Johann. This incredible experience spanned five sessions, during which we achieved remarkable results and received highly positive feedback. Not only did the writing process exceed expectations, but the opportunity to connect with like-minded individuals proved to be truly invaluable. We are thrilled to announce that we will be organising another edition of the online writing retreat in October/November. If you wish to participate in the new edition, please contact Michael vai email michael.johann@uni-a.de. Please share the information about this opportunity with Phd students and research collaborators.

New Twitter Account

To further enhance our community engagement and connectivity during events and beyond, we are delighted to announce the launch of our official ECREA OSC Twitter account, now X account. Follow us @ecreaosc for real-time updates, thought-provoking discussions, and valuable insights like call for papers and ECREA's activities.

Sneak preview CfP ECREA 2024

We are already working to prepare for our next bianual conference, but would like to offer you a sneak into the upcoming CfP that will be launched soon (see the text below).

Let's keep in touch via our Facebook group and Twitter, please, **Save the Dates** in your calendar now: the ECREA Conference will take place from **23 to 27 th of September 2024** in **beautiful Ljubljana, Slovenia**. The OSC interim conference will take place in **Cagliari, Italy, in May 2025** (tbc), organised by Alessandro Lovari.

If you have any information about events, calls, job openings or projects that you would like to disseminate, feel free to drop an email with the information you would like us to include in the section channels and/or newsletter - ecreaosc@gmail.com. The announcements for the next CfP can be seen below. You can also post yourself in the group.

Best regards,

Evandro, Ileana & Alessandro

Call for Papers - ECREA 10th Communication Conference, 23 to 27th September - OSC call

Communication and Social (dis)order:

In today's sociocentric challenges, organisations struggle with entropic forces from management, technological, economic and non-human elements in communication. These disruptive dynamics can be seen as a transformative process, aimed at reducing present (dis)orders, while simultaneously addressing the ongoing rising demands of stakeholders. Organisations are increasingly called upon to address socio-political challenges by means of corporate citizenship, corporate activism, corporate social responsibility, sustainability plans, ESG initiatives, or even adopting a B-corporation status. Moreover, governments and institutions are demanded to counteract information disorder to increase citizens' trust and enhance intangible assets with offline and online activities. Concurrently, ethical considerations, boundaries of communication being instrumental and limits on communication strategies within persuasive communication are on the agenda. Furthermore, within the organisational context, pressing issues such as diversity and inclusion, health and well-being, transparency, authenticity, and risk of propaganda demand immediate attention. Another big challenge is the impact of artificial intelligence, digital platforms and in general digital transformation. These are pressuring for quick ongoing decisions regarding the adoption of those into communication activities, requiring new skills and competences. Thus, the following questions, among others, emerge: What kind of impact in the future and in the development of the global society strategic/organisational communication has? Which role the various types of organisation would be able to assume?

We invite researchers to submit proposals that contribute to the development of an inclusive and extended theoretical framework and bring empirical insights. This, ideally, should mirror not only the technical and hermeneutic interests, but also critical/emancipatory perspectives.

EUPRERA 2024

Our partner organisation EUPRERA, will hold the annual conference at the Bucharest University, from September 11-14, 2024, about "The Art Of Communication. Bridging

Future And Past Of Strategic Communication In A New Technological Ecosystem". The CfP is already available [here](#).

CSRCOM 2024

The CSRCOM 2024 will be held in Bath (UK), 17-19 September 2024.

Our world is very much in crisis. We are still recovering from the impacts of the Covid-19 pandemic. We are facing a harsh new reality of a rapidly warming globe, escalating social inequalities, ongoing socio-political conflict, and looming economic crises. Many organisations are stepping-up to raise awareness of – and challenge – these issues under the guise of corporate social responsibility (CSR). Others may be (inadvertently) exacerbating them. It is the role of CSR communication to document, construct, and negotiate these achievements, aspirations, and aggravations. It is our role to unpack such CSR communication and consider its role for a world in crisis.

Over the last 12 years, the International CSR Communications Conference (CSRCOM) has brought together academics and practitioners to explore the opportunities and challenges that sit at the interface of CSR and communication. For the 7th conference, based in the UK for the very first time at the [School of Management, University of Bath](#), we invite participants to consider CSR communication for a world in crisis.

Please see all the info [here](#)