

Executive Board Annual Report 2021

Name of the Section/Network/Temporary Working Group: Children, Youth and Media

Management team:

Chair: Bieke Zaman (Meaningful Interactions Lab, KU Leuven, Belgium)

Vice-chair: Félix Ortega (Universidad de Salamanca, Spain)

Vice-chair: Herminder Kaur (Middlesex University, UK)

Communication Officer: Salome Apkhazishvili

YECREA Representative: *This is currently a vacant position. The election procedure was almost completed at the time of writing the annual report.*

Number of members: 226

Social media:

Twitter: <https://twitter.com/ecreacym> (Start Twitter presence Aug 2021 – Jan 2022: 247 followers, 11.623 profile visits; 44.545 Twitter Impressions)

Facebook: Children Youth and Media (internal)
<https://www.facebook.com/groups/294975850966722>

Website: <https://twitter.com/ecreacym>

Newsletter: via ECREA CYM mailinglist

Blog: <https://cymecrea.wordpress.com/>

Activities in 2021:

ECREA 2021 Preconference *Ethics and Children's Rights in the Digital Age*

- 2 October 2020, online
- Local organisers: Sara Pereira; Cristina Ponte, Teresa Sofia Castro and Pedro Moura.
- 139 registered participants from 29 countries

ECREA 2021 Conference:

- 6-9 September 2021 (i.e., postponed dates and online modus due to pandemic)
- Section Programme Chair: Félix Ortega
- Total abstracts submitted to our Section: 197 and 4 panels.
- Acceptance rate: 64 %.
- Out of around 260 sessions, the CYM section hosted 17 sessions, including 12 parallel sessions (47 presenters), 4 panel sessions (20 presenters), and a business meeting.
- 70 registered participants from our Section

- Elisabeth Staksrud steps down as Chair. Two teams running for the CYM management board.

New elected Management Board (Zaman-Ortega-Kaur).

Informal gathering:

- 11 October 2021, theme: *impact*, 18 registered participants.

Creation of a Communication Management Office consisting of Communication Officer (CO), YECREA representative, CYM Chair

- January 2021: Open call for candidates CO.
- February 2021: Appointment of the first CO, Salome Apkhazishvili.
- March 2021 – present: Development and implementation of new communication strategy
 - o Newsletters
 - o Informal gatherings
 - o Knowledge sharing platforms
 - o Twitter

Dec 2021: Open call for new YECREA representative

Plans for 2022:

- Online Informal gatherings
 - o 17 January 2022, theme: *Year-In-Review*, 12 registered participants.
 - o Dates upcoming informal gatherings in 2022 to be determined.
- Improvement of the internal working procedures, transparent documentation, e.g., about election processes, organizational issues, setting up an online archive with the details of our Section's activities.
- Decision YECREA representative, onboarding session with the management committee and a welcome session for the new YECREA representative to the Section.
- Submitted proposal ECREA CYM panel at the ICA 2022 conference led by ECREA CYM Vice-Chair Félix Ortega in a response to the following call <https://ecrea.eu/page-18206/12182581>. Collaboration with the ICA Children, Adolescents and Media Division. Theme: "Children, Youth, Media and Algorithms, the crossroads revealed".
- ECREA CYM panel at IAMCR, contact persons from our Section: Patrica Nuñez and Félix Ortega.
- ECREA 2022 Conference in Denmark:
 - o Preconference(s)
 - o Abstract presentations and panels
 - o Business Meeting
