

Dear OSC - Section members,

The Summer post-pandemic is approaching, and it is time for us to share some news again about the section.

Earlier this year we celebrated the 2022 ECREA OSC Conference: "A new era of (digital) teaching? Theory, Creativity and Responsibility celebrated in Communication Education" at the University of Applied Sciences of Macromedia (Germany) last 9th February, 2022. The conference was organized by the "Organizational and Strategic Communication Section" (ECREA) under the direction of Evandro Oliveira, Joan Ramon Rodriguez-Amat and Ileana Zeler; and the local direction in charge by Holger Sievert, a member of the section and professor in Cologne (Germany).

To the (hybrid) conference, 17 submissions of 19 were accepted. We joined a half-day of scientifically based presentations of several international best practices and examples of digital teaching experience by 30 authors from over 15 universities across Europe. In addition, international experts such as Ana Verčič, Ralph Tench, Ileana Zeler, and Evandro Oliveira discussed the keys to the success of the teaching of communication management in the post-Covid19 era: <https://prmagazin.de/zukunft-der-ausbildung/> .

The Covid-19 pandemic changed teaching permanently, even though students have recently returned to campuses worldwide. Therefore, education will remain a topic of interest for our section, and we will continue promoting research in the field of strategic and organizational communication.

We are very happy to share with you that the program for the upcoming [9th European Communication Conference \(ECC\): "Rethink Impact"](#) to be held in Aarhus (Denmark), 19 - 22 October 2022 is almost ready. Our section received a high number of proposals which shows the healthy condition of our field. The high participation has also provided us with a good number of slots for panels, and thanks (very much!) to the work of the reviewers who have contributed with detailed and constructive feedback. The conference will surely generate lots of discussion and food for thought. We look forward to seeing you all there. Remember that the Early bird registration is until July 14th, 2022.

Please be aware that if your abstract has been accepted to be presented at the 9th European Communication Conference, remember to confirm or decline the presentation of your paper at the conference. At this stage you should have confirmed your panel presentation in case you have more than one accepted/waitlisted presentation; and you can still register. If you have had more than one abstract accepted as presenter, please, either decline one of them or swap presenter roles with one of the co-authors instead. The ECREA rule is that each participant can only present once. Please, contact us to change the presenting author via this email address: abstracts.ecrea22@c-in.eu

Also, during the next general ECREA conference in Aarhus (Denmark), we will celebrate elections for the next section management team two year period. At this stage, we would like to invite individuals that would like to be part of the management team to send us beforehand a short expression of interest as it might then be possible to connect and integrate a joint team (ecreaosc@gmail.com). Later on this month, we will then send out the call for individual candidates; or, of course, as three people teams. This should be then sent to an elections officer.

Our best sunny regards and if you have some information, events, calls, jobs openings or projects that you would like to disseminate, send the information to us till 15th of July, the latest to ecreaosc@gmail.com.

Evandro, Mon and Ileana