

ECREA Organisational and Strategic Communication (OSC) Section 2017 Annual Report

Management Team:

Chair: Ian Somerville (University of Leicester, UK)

Vice-Chair: Gisela Gonçalves (University of Beira Interior, Portugal)

Vice-Chair: Isabel Ruiz-Mora (University of Málaga, Spain).

The year 2017 was a busy one for the OSC Section with several highlights including the completion of the planning process for two Section conferences. Additionally the preparation and peer review process for the 7th European Communication Research and Education Association Conference has begun with invitations for reviewers being sent out. As of January 2018 the OSC Section has a panel of 20 reviewers for the 2018 Lugano ECREA conference.

On the 13-14 November 2017, the OSC Section held a conference at Queen Margaret University, Edinburgh. The “PR and society: The generative power of history in the present and future” conference was organised by a management committee consisting of Lee Edwards (London School of Economics), Øyvind Ihlen (University of Oslo), Magda Pieczka (Queen Margaret University, Edinburgh) and Ian Somerville (University of Leicester). Over the two-day conference 26 papers were presented across 6 themed panels (see link - <https://www.qmu.ac.uk/news-and-events/events-listing/ecrea-conference/>). A selection of the papers will be published in a special section of the journal *Public Relations Review* and in an edited collection in Routledge’s Media and Communication series.

We are currently looking forward to another OSC Section Conference, "Corporate Social Responsibility and Citizen's Activism in times of political disruption", (see link <https://ecreaosc2018.wordpress.com/>), which will be held on the 1-2 February 2018, at the University of Malaga, Spain. The conference organising committee consists of Isabel Ruiz-Mora (University of Málaga, Spain), Silvia Olmedo-Salar (University of Málaga, Spain), Paloma López-Villafranca (University of Málaga, Spain), Joan-Ramón Rodríguez-Amat (Sheffield Hallam University, UK), Liz Bridgen (Sheffield Hallam university, UK), Ruth Deller (Sheffield Hallam University, UK). Over the two-day

conference, there will be two keynote speeches by Professor Miren Gutierrez (Deusto University, Spain) and Professor Øyvind Ihlen (University of Oslo, Norway) and 30 papers will be presented across 9 panels. An edited book will be published, based on a selection of the best papers from the conference, by LabCom.IFP (see link - <http://www.labcom-ifp.ubi.pt/page/publisher/64/>).

The ECREA database indicates that there are currently 304 members in the OSC Section

The OSC Section Management Team
Ian, Gisela and Isabel

20th January 2018