

2016 was an eventful year for the Audience and Reception Studies section. The Prague ECC saw some 90 odd excellent papers presented along with a number of posters, highlighting the vibrant and thriving research atmosphere in the audience studies division. The ECC also saw some special panels such as the CEDAR network, produced almost entirely out of ECREA ARS internal collaborations, present its preliminary findings. A new section management team was elected unanimously through voting at Prague. Ranjana Das continues as Chair, with David Mathieu from Denmark and Alessandro Nani from Estonia stepping on board as Vice Chairs. We thank Jakob Bjur and Pille Prulmann-Vengerfeldt for their work for this section in the past years. We also announced at the ECC that the ARS section is joining hands with the CEDAR network to collaborate on CEDAR's closing conference Audiences2030 to be held at the Catholic University of Lisbon, 28th and 29th September 2017.