**ECREA GENDER AND COMMUNICATION SECTION YEAR REPORT 2014**

Author: Iolanda Tortajada

**1. SECTION ORGANIZATION**

The incumbent section management team of the Gender and Communication Section was reelected in November 2014 during the business meeting that took place at ECREA's 5th European Communication Conference. The section management team consists of a chairperson, two vice-chairs and a YECREA representative:

* Iolanda Tortajada, Rovira i Virgili University, Spain (chair)
* Frederik Dhaenens, Ghent University, Belgium (vice-chair)
* Carla Cerqueira, Communication and Society Research Center (CECS)/University of Minho and Lusophone University of Porto, Portugal (vice-chair)
* The section’s Yecrea-representative is Núria Aräuna, Rovira i Virgili University, Spain.

As of November 2014, the section has 167 members --and growing.

**2. ACTIVITIES**

* The section took part in ECREA's 5th European Communication Conference *'Communication for Empowerment: Citizens, Markets, Innovations’* (Lisbon, 2014) holding 6 panels (30 papers) and 5 posters. Iolanda Tortajada was the content coordinator for the Section Program.
* The SMT organized a Business Meeting during the Conference.
* The SMT runs a website supported by Helle Kettner (URV research assistant). The website can be found at: http://gcecrea.wix.com/gendercommunication

**3. FUTURE PLANS**

* Off-event 2015

The SMT is organizing a two-day-long Symposium “Media in/visibility: Gender and sexual diversity in European popular media culture” in Tarragona (Spain) in October, with no parallel sessions: only plenary panel sessions and keynote addresses.

* A journal proposal related to the off-event’s topic. The SMT has already started contacting editorial staff at different publications.