

ECREA GENDER AND COMMUNICATION SECTION YEAR REPORT 2010

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1. SECTION HISTORY/ORGANIZATION

The Gender and Communication Section was approved by the ECREA's executive board in December 2006. The section team has one chair, two vice chairs and one YECREA representative:

-Claudia Alvares, Lusofona University – Department of Communication, Arts and Information Technologies – Portugal

-Tonny Krijnen, Erasmus University of Rotterdam – Department of Media and Communication – The Netherlands

-Sofie Van Bauwel, UGhent, Department of Communication – Belgium

And from 2009 on the section has a YECREA representative Carla Cerquiera, PhD. candidate at Minho University – Department of Communication Sciences – Portugal

The chair and both vice-chairs were reelected for a second term in November 2008 during the 2nd ECREA conference in Barcelona. The chairs have regular communication exchange with each other. The section now has 114 members and 32 countries are represented within the section.

2. ACTIVITIES

In the year 2010 the section management team has:

- a. Completed a book in the ECREA book series titled *Gendered Transformations. Theory and Practices on Gender and Media* edited by Tonny Krijnen, Claudia Alvares and Sofie Van Bauwel, published by Intellect, in press. This book is based on a book proposal for the 2009 ECREA book series call for proposals. The book consists of 12 chapters based on papers which were presented at the 2nd ECREA conference in Barcelona in 2008 at the Gender and Communication section panels. An introduction was written by Liesbet van Zoonen and a conclusion by the editors. The book will be out by the end of 2010
- b. Co-organized the conference 'Media, Communication and the Spectacle' with the Communication and Democracy Section, the Film Studies Section, the Young Scholars Network and the Erasmus Research Centre for Media, Communication and Culture in November 2009.
- c. Organized a 4th Business meeting during the Rotterdam conference and a 5th Business meeting during the Hamburg conference. The elections of the team management were also organized during the business meeting at the Hamburg conference.
- d. Co-organized the panels for the ECREA Hamburg Conference (November 2010). The vice-chair Sofie Van Bauwel was coordinator for the Gender and Communication Section for the Hamburg Conference.
- e. Involved section members in the activities of the section, for examples taking part in the review process of the Hamburg Conference.

3. FUTURE PLANS

- a. Submitting a journal proposal. Intellect has shown interest in a journal proposal coming from the Gender and Communication section. The chairs are now finishing this proposal for a journal with a focus on Gender and Media.
- b. Organizing an off conference for 2011. The section is negotiating with the Communication and Democracy Section to co-organize a conference on *The Mediation of Scandal and Moral Outrage*. Possible topics are:

- Political journalism and scandal
- Mediation of political scandals through new media
- Political campaigning and scandal
- Privacy and the surveillance society
- Peer2Peer surveillance and micro-scandals
- Celebrity, scandal and moral outrage
- Sex, morality and scandals
- Gendered scandals
- Individual meaning, appropriation and the audience of scandals
- The political economy of scandals
- Methods and strategies of mediated scandalisation

A conference call for papers will be out in November/December. The sections are still negotiating the conference venue with The University of Cardiff (UK).

- c. Looking at the option of stimulating young scholars by means of an award.