ECREA TWG: Children, Youth and Media

5th Annual Report, February 2017

The TWG was proposed in February 2012 and approved by ECREA in May 2012. Its formal objectives and modus operandi are available on the ECREA website. See also: https://docs.google.com/document/d/1ZSgCRW0PgxDk0LP8N6hjDaZY59O2Uu4Zc3LYJ15r7E Y/edit

Activities and achievements to date:

- In **October 2012** we held a kick-off meeting at the ECREA conference in Istanbul. Some 40 scholars and research students were in attendance. A register of interests and email addresses was taken and the initial ambitions and plans for the TWG were discussed. As of **late 2016** the TWG had 215 members. This is as many as several sections, and thus it is timely for us to apply for section status in due course.
- We established a listserv for regular communication among members using LISTSERV@listserv.heanet.ie. The purpose of the list is to exchange news of ongoing projects and upcoming conferences and events, to identify emerging research interests and identify possible research collaborators. As of early 2017, the list has 168 members, from most European countries, plus members from the US, Japan, Australia, Brazil and others. The listserv is lively, with members debating mutual interests and the wider research and policy agenda. This continues to grow. Anyone can join, just email to LISTSERV@listserv.heanet.ie with the message SUBSCRIBE "CHILDREN-YOUTH-MEDIA" in the body of the message.
- Jane Fleischer, a Ph.D. student at Augsburg University, Germany, was originally elected as the YECREA representative to the TWG. She has worked with research students to stimulate and support their participation in the TWG activities and host student-focused social events to accompany TWG events. Since the Lisbon ECC in 2014, she has been joined by Philip Sinner, University of Salzburg, to collaborate on student activities. They continue to coordinate the YECREA members of the TWG and to arrange social and intellectual events at each of our events. Jane Fleischer stepped down as a YECREA Rep in 2014. As of 2017, Herminder Kaur, University of Warwick, will join Philip Sinner as a second YECREA Rep in the TWG.
- Off-year meetings have been arranged along with meetings at international conferences wherever practical. This includes meetings arranged at the Youth 2.0 conference organised by Michel Walrave at the University of Antwerp, March 2013; at The Children, Adolescents and Media section of the ICA conference, London, June 2013; at a preconference at the 2014 Lisbon ECREA conference; at EU Kids Online events in 2014, 2015 and 2016, and more.
- At IAMCR, Dublin, July 2013, we co-organised a panel on youth and online safety with the Audience Section. Additionally, Brian O'Neill organised a networking reception for the TWG, followed by a dinner in Dublin. We also organised a trip to Facebook (their European headquarters are in Dublin) which was very successful and for which extensive notes were circulated, to inform those working on public policy and social networking issues.

- At the ECREA biannual conference in Lisbon, **November 2014**, the TWG panel session celebrated 25 years of the UN Convention on the Rights of the Child. The result was a lively discussion with excellent speakers. On the day before, we held a pre-conference entitled "Researching children, youth and media Lessons from the field." Presentations are posted here:
 - $\frac{\text{http://www.lse.ac.uk/media@lse/research/EUKidsOnline/Presentations/PreECREA/ECRE}}{\text{ApreConference.aspx}}$
- Jeannette Steemers and others, together with the TWG management group organised a pre-conference (our off-year conference) at the University of Westminster, in **September 2015**, as a pre-conference to this event. The conference, entitled "Accessing, Capturing and Interpreting Young People's Voices," was well attended with over 60 delegates, and the presentations are posted here:
 - http://www.lse.ac.uk/media@lse/research/EUKidsOnline/Presentations/ECREA2015/Pre-conference.aspx
 - The conference also included a peer-reviewed YECREA panel with three speakers,, organised and moderated by Philip Sinner.
- At the ECREA biannual conference in Prague, November 2016, the TWG held two panel sessions one was open, on the theme of digital media education, while the other addressed the theme of the responsibilities to youth of social media companies.
 Additionally, we held a social event in a Prague restaurant.
- On the day before, we held a **pre-conference** jointly with the COST DigiLitEY network (November 2016). See the programme at http://irtis.fss.muni.cz/preconference/
- November 2015. On behalf of the TWG and the Advertising Research TWG, Patricia Núñez organised a workshop on "Teens and Ads", attracting some 50 participants from 12 countries. See https://teensandads.wordpress.com/
- The TWG continues to work in close cooperation with the EU Kids Online Network (www.eukidsonline.net), and thus with its new and expanding project, Global Kids Online (www.globalkidsonline.net). This includes therefore cooperation with UNICEF, and provides the basis for new funding bids to Horizon 2020 (two bids made in February 2016, one on cyberhate and one on a youth platform for digital inequality).
- Brian O'Neill stepped down from his formal role as Vice-Chair in 2015. The TWG is hugely grateful to him for his efforts and vision in establishing the TWG, and for his offer to continue to host our listserv. Elections were held in April, with a call for nominations circulated via ECREA and on the listserv. Sonia Livingstone, Cristina Ponte and David Smahel stood for the election and were duly elected.
- In **Spring 2017** it is again time for elections, with Sonia Livingstone and Cristina Ponte stepping down from their roles as Chair and Vice-Chair. The call for nominations was issued in February 2017 with the election planned for April 2017.
- David Smahel is now leading on plans to develop a dedicated website for the TWG, to be online in 2017. This, it is planned, can be a repository for members' biographies and

research interests, as well as for publications, reports, relevant PhD theses, and information about upcoming and recent events, conference, journal special issues, and so forth.

- The TWG will bid for the Wave 14 of the Routledge Studies in European Communication Research and Education Series, to be led by Patricia Núñez, Niels Brüggen and Luisa Magalhaes. The proposed title is 'Transmedia Teens. Storytelling, advertising and branded consumption in the mediated lifeworlds of teenagers'.
- The **off-year conference in 2017** will be held to coincide with the Children and Youth on the Net" meeting to be organized by the University of Luxembourg, April 26-29. The TWG will meet on April 28 and 29 and is presently discussing themes for presentations.
- The journal of Cyberpsychology, edited by Vice-Chair David Smahel made a current call for papers for a special issue on *Children's Uses of Digital Media*, at http://www.cyberpsychology.eu/cfp children uses.pdf. The call received 38 proposals, from which 13 were approved for submission as a full paper.

Minutes for the annual business meeting 2016 are appended below.

Business meeting - Children, Youth and Media Temporary working group

10 November, 2016, Prague
Chair: Sonia Livingstone
Vice Chairs: Cristina Ponte, David Smahel
YECREA representative: Philip Sinner
Present: 32 members in all

Approval of the agenda (pre-circulated)

CYM at this year's conference

- Cristina had pre-circulated many of the panels and papers including research on children and youth at the Prague conference
- The TWG had been allocated two panel sessions, both held on the morning of 10
 November, both well-attended and lively. Thanks to Tijana Milocevic for organising one
 on the responsibilities to youth of social media companies, and to Christine TrueltzschWijnen and Patricia Núñez for chairing one (based on an open call) on media education.
- David Smahel organised an excellent preconference, which many TWG members had attended and enjoyed. Thanks to David for organising this!
- The original plan for a social event had clashed with an official conference event, so an informal drinks/meal at a restaurant in Prague was arranged for the Friday night and, again, well-attended (estimate 25 people). Again thanks to David, our local host!
- In discussion it was agreed that a dialogic mode of presentation was welcome to break up the typical presentation of papers with Q&A at the end.

Recent and present activities relevant to children, youth and media

This item allowed for open conversation on members' research activities in the field. It
developed into a discussion of how best to stay in touch with each other, via mailing lists,
among other issues discussed.

Emerging scholar activities (Philip Sinner, YECREA)

• An update was provided on the work of YECREA, including a social event at the Prague conference. It is likely that another colleague will join Philip in organising the group.

Website

• David is currently developing a website for the group, and invited suggestions on how to structure it. After some discussion, it was agreed that the simpler the better, to ensure that the site is easy to update and to access. David will consider creating pages for both members and projects, to ease members' task of finding like-minded colleagues to work with on collaborative projects. Some offered to help – do email David to let him know.

The mailing list

- Currently the TWG can send emails out via the ECREA website, and this is kept for official communications.
- The Children-Youth-Media listserv has periods of activity and periods of quiet. Members agreed that it was easy to use, and there was enthusiasm for using it more often for research news, queries and updates relevant to children, youth and media. All are, therefore, encouraged to use this list as often as so desired.

 Note that it has 161 subscribers, and all are welcome to encourage colleagues to subscribe (whether or not they are ECREA members, doesn't matter). The instructions (thanks Brian!) are:

Send an email to <u>LISTSERV@listserv.heanet.ie</u> with the message SUBSCRIBE "CHILDREN-YOUTH-MEDIA" in the body of the message (and if you encounter any problems, email brian.oneill@dit.ie to join).

Off-year conference

- We will host an off-year conference during 2017 (before the next main ECREA conference in Lugano, in 2018). Sonia explained that this can be done without significant cost to the hosts, if so desired, by charging delegates a modest fee (this is how it was done in both Westminster 2014 and Lisbon 2012).
- Several offers were made regarding possible locations. The management group will now discuss these with the proposers, and then put the options to the membership for a decision.

Upcoming election

- Our election is due in April 2017. Sonia and Cristina will have completed two terms by then and so stand down. Anyone is welcome to stand for chair and vice-chair, and please do consider this. It is not hugely demanding, and definitely rewarding. Feel free to approach the management group if you'd like to know what's involved.
- We will issue the call for nominations in February, and hold the election in April.
- The next management group will have the task of proposing our TWG for section status. In the meantime, the present management group will discover just what is involved.

Any other business

- There was some discussion of developing a proposal for the ECREA book series do consider this (see http://www.ecrea.eu/benefits/bookseries)
- Note that the IAMCR call for 2017 will be out soon (http://iamcr.org/news/iamcr2017). It would be great to have a panel in the Media Education or Audiences or similar.
- There is a current call for a special issue of Cyberpsychology on children's uses of digital media – please see http://www.cyberpsychology.eu/cfp_children_uses.pdf

Membership [added later]: 215 members

- We currently have 215 members. For an ECREA member, it is a simple 'click' (and no cost) to join. Just log into the ECREA site, then click on 'My information', scroll down to Children, Youth and Media, and click on 'join'. That's it, you're a member! Go and encourage your colleagues to do the same...
- Not all members are on the mailing list: if this applies to you, please do join (see above).

