

ECREA Temporary Working Group
Journalism and Communication Education
Objectives

The aim of the ECREA Journalism and Communication Education TWG will be to foster the relationship between journalism and communication education institutions in Europe in order to advance communication and exchange in higher and continuing education research and practice. Its aim is to provide a platform for researchers and educators interested in advancing our theoretical, empirical and practical understanding of education for media professionals working in today's changing media markets, as well as for audiences in mediatized societies. Due to the wide range of possible research topics, the group will cooperate with existing ECREA sections, TWGs and networks in order to ensure both a high integration of educational research topics within the European communications research community as well as a reliable communication of findings within the community and to the public.

Possible research topics

Research topics of the Journalism and Communication Education TWG can include, but are not limited to:

- Comparative research on European media education systems
- Media education and media change
- Ethics in journalism, PR and advertising education
- Historical development of educational systems - How to teach entrepreneurial journalism - Following and teaching new media skills

- Media competence training and education, both in the realm of professional/higher education and secondary education/pedagogy - Innovation in the curricula of journalism schools and media education programs
- Quality management in journalism and communication education
- Best practice in journalism and communication education
- Education didactics
- Higher education, vocational training and lifelong learning: organizational approaches to media education
- Education management.